



Contact: Stacy Reading  
(602) 452-6252  
[sreading@visitphoenix.com](mailto:sreading@visitphoenix.com)

## What's New in Greater Phoenix? (September 2003)

### ***Travel + Leisure* Readers Rank Greater Phoenix Spas Among the World's Best**

Greater Phoenix resort spas were recognized among the top spas in the world by Readers of *Travel + Leisure* magazine. The magazine conducted a reader's poll to rank the top destination spas and top hotel spas around the globe as part of the magazine's eighth annual World's Best Awards survey.

Greater Phoenix is home to four of the top 25 hotel spas in the US and Canada. The Golden Door Spa at The Boulder's Resort was rated #7; the Four Seasons Resort Scottsdale at Troon North was rated #21; the Arizona Biltmore Resort & Spa was rated #24 and the Centre for Well-Being at The Phoenician was rated #25.

Three other Arizona properties also made the cut. Miraval, Life in Balance in Catalina, just outside of Tucson was rated #1 destination spa in the world; two steps behind was the Canyon Ranch Health Resort in Tucson at #3; and the Mii Amo spa in Sedona was rated #6.

The spas were judged on a variety of factors including treatments, value and ambience.

### **The Spa at CopperWynd Resort and Club Offers "Toe Readings"**

Guests will receive a toe reading at the CopperWynd Resort and Club from experienced spa therapist Marie Bernat as part of the ScenTao Total Body Treatment. Much like a palm reading, a toe reading is designed to read the lines on your toes to learn about your life's direction.

The ScenTao Total Body Treatment involves the total body and its senses by using shiatsu techniques, hot stone massage, total body cleansing using unique ScenTao body splash and ScenTao massage oil. This holistic approach stimulates the energy flow and relaxes the mind, body and soul. The 'perscentology' session incorporates a combination of toe personality profiling, luxurious ScenTao and Reflexology for a day of personal renewal and nurturing.

CopperWynd Resort and Club is a member of Resorts and Great Hotels, Small Luxury Hotels of the World and has been awarded the AAA Four Diamond. *Elite Traveler* magazine has named the Spa at CopperWynd's "Cloud Nine" body treatment as one of the world's top stress relievers.

### **Wigwam Resort & Golf Club Wins Gold Key Award**

Readers of *Meetings & Conventions* magazine have selected The Wigwam Resort & Golf Club as a winner of the magazine's prestigious gold key award for top meeting and convention properties in the industry. Readers based their votes on staff attitude, top meeting rooms, quality of guest services, food and beverage service, proficiency of handling reservations, availability of technical/support equipment and range of recreational facilities. This marks the 20<sup>th</sup> Gold Key received by the Wigwam since the magazine began presenting the awards in 1978.

Built in 1918 as a company lodging for visiting Goodyear Tire executives, The Wigwam opened to the public in 1929.

### **Scottsdale Plaza Resort Receives Three Meeting Awards**

The Scottsdale Plaza Resort has received several prominent awards this year including the Award of Excellence from *Corporate & Incentive Travel* magazine, the Gold Key Award from *Meetings & Conventions* magazine and the Pinnacle Award from *Successful Meetings* magazine.

*Corporate & Incentive Travel* readers present the Award of Excellence to properties judged on criteria including outstanding service; superior accommodations and meeting facilities; trouble-free functions; and smooth set-ups and arrangements for social functions.

M&C readers present Gold Key Awards to the finest meeting properties worldwide by selecting properties based on overall professionalism and quality. This marks the 13<sup>th</sup> Gold Key Award presented to the Scottsdale Plaza Resort.

Meeting planners vote on the recipients of *Successful Meetings* magazine's Pinnacle Award, given to properties chosen for their superiority at serving the needs of meeting planners in an exemplary fashion. Over 75,000 *Successful Meetings* readers have the opportunity to choose the winners when they vote in the annual awards program.

### **International Tennis U.S.A. Makes Hyatt Regency Scottsdale Resort its Home**

International Tennis U.S.A. (ITUSA) has made The Hyatt Regency Scottsdale Resort at Gainey Ranch their new headquarters and will manage the resort's tennis facility as well. The resort also announced Meghann Shaughnessy, currently ranked #18 by the WTA (World Tennis Association), will make the Hyatt her new "home court," becoming the resort's resident Touring Professional.

Guests will be able to enjoy an intimate resort experience while playing recreational or competitive tennis. The program will offer also some high-tech assistance in improving tennis skills. Unique video systems include a CD-Rom customized to show the player's beginning and ending levels of play, analysis of their strokes, slow motion video, special text and animated graphics.

ITUSA and Hyatt Regency Scottsdale Resort will create customized tennis programs and events for meeting groups including clinics, tournaments, exhibitions, Play the Pro and tennis skills challenges. For individuals there will be Fantasy camps including resort weekends full of excitement at clinics, exhibitions and one on one interaction with the world's best tennis celebrities.

Set amidst flowering cactus and framed against the majestic McDowell Mountains lies the Hyatt Regency Scottsdale Resort at Gainey Ranch, featuring a 2 and 1/2 acre "water playground." Discover the 27 holes of championship golf, world-class tennis, the Sonwai Spa, The Native American Learning Center and Camp Hyatt Kachina for children, an international art collection, and four restaurants.

### **Explore the Lost Dutchman Mine at the Hyatt Regency Scottsdale Resort**

Guests can now explore the "Lost Dutchman Mine" when they stay at the Hyatt Regency Scottsdale Resort at Gainey Ranch.

The "Lost Dutchman Mine" is an interactive and educational venture new to the resort. The mine is seeded with indigenous Arizona minerals from pyrite, fossil stone and amethyst to the occasional gold nugget, guests can explore a bit of Arizona history while digging through the sand in search of "lost treasures."

The mine is open year round and available to resort guests only. Hours are 10 am- 5pm and there is no age limit. Guests are given a pail to collect their discoveries in and the cost is \$15 per pail.

Set amidst flowering cactus and framed against the majestic McDowell Mountains lies the Hyatt Regency Scottsdale Resort at Gainey Ranch, featuring a 2 and 1/2 acre "water playground." Discover the 27 holes of championship golf, world-class tennis, the Sonwai Spa, The Native American Learning Center and Camp Hyatt Kachina for children, an international art collection, and four restaurants.

### **New Exhibit to Open at the Heard Museum North**

A new exhibit entitled *Paintings and Poems of T.C. Cannon*, will open at the Heard Museum North on October 4<sup>th</sup>, 2003 and continue through March 7<sup>th</sup>, 2004.

T.C. Cannon received formal art training at the Institute of American Indian Arts in Santa Fe, N.M. He is credited with being one of the most influential artists of the modernist movement among Native American artists and celebrated for his distinctive abstraction, satire and social commentary style. The exhibit also serves as a memorial to Cannon, who was killed in a car accident in 1978.

Cannon was also a Vietnam veteran. His Vietnam War medals will also be on display in the exhibition, which includes more than 50 pieces of Cannon's work and personal memorabilia generously on loan from the Cannon family, private and public lenders, and the Heard Museum's permanent collection.

The Heard Museum North is located at el Pedregal Festival Marketplace on the southeast corner of Scottsdale Road and the Carefree Highway in Scottsdale, Arizona.

Recommended contribution is \$3. Children under 12, Heard Museum members and Native Americans with proof of tribal enrollment are free.

\*\*For more information on the items listed above, call the Greater Phoenix CVB's Visitor Center toll-free at (877) 225-5749 or log on to [www.visitphoenix.com](http://www.visitphoenix.com).  
For media information only, contact Stacy Reading at 602-452-6252 or e-mail: [sreading@visitphoenix.com](mailto:sreading@visitphoenix.com).